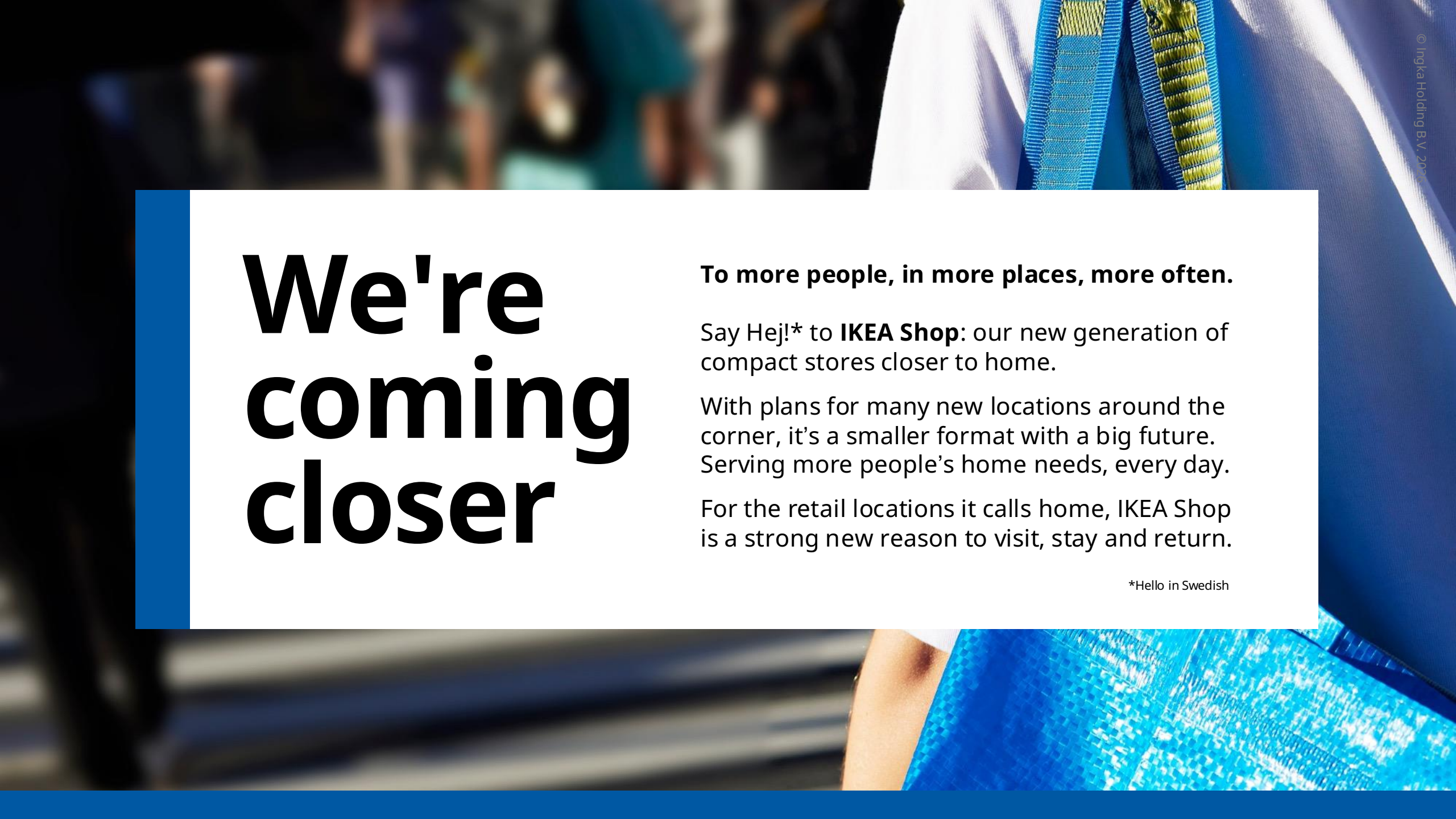


IKEA Shop

Site requirements for our new,
compact store format





We're coming closer

To more people, in more places, more often.

Say Hej!* to **IKEA Shop**: our new generation of compact stores closer to home.

With plans for many new locations around the corner, it's a smaller format with a big future. Serving more people's home needs, every day.

For the retail locations it calls home, IKEA Shop is a strong new reason to visit, stay and return.

*Hello in Swedish

What is IKEA Shop?



- **A more accessible and convenient store in 2,000–5,000 m²**, offering inspiration, planning, shopping, Click & Collect, returns, services, and a taste of IKEA food.
- **Located where people already do their everyday shopping** – including retail parks, shopping centres, smaller cities, and suburbs.
- **A compact and curated home furnishing experience** – with essential products, seasonal favourites, inspiring room settings, and support from knowledgeable co-workers.
- **Part of the wider IKEA retail network**, complementing larger stores and digital channels.

What can we offer?



- **A globally recognised home furnishing brand with strong customer appeal** – in FY25, IKEA received 915 million store visitors and four billion online visits, generating EUR 44.6 billion in global retail sales.
- **A distinctive customer draw** that attracts more people and sets the retail location apart from competitors.
- **A strong addition to the tenant mix**, complementing neighbouring retailers, restaurants and services.
- New opportunities to **connect physical visits** with **digital shopping, collection** and **fulfilment**.
- **Greater long-term relevance, competitiveness and attractiveness** for the entire retail location.

What do we need?



- **Markets with strong customer potential** and a relevant catchment.
- **A prominent, visible and accessible position** in a retail park, shopping centre, urban location or development.
- **A good fit with the location**, where IKEA Shop complements the tenant mix.
- **Around 2,000–5,000 m² GLA, on one floor**, subject to local market conditions and individual assessment.
- **Convenient parking, where relevant, and access** for customers, deliveries and back-of-house operations.
- **A flexible configuration that supports the IKEA Shop experience**, including services and a food offer that meets technical and legal requirements.

Do you have a location for us?

The door is open.

We assess all IKEA Shop opportunities individually – based on location, market potential, configuration, access, and technical conditions.

- [Share your opportunity with us](#)
- [Explore frequently asked questions](#)



Tack!

Thank you in Swedish

